

**YOUR
ULTIMATE
SUPER-SIMPLE
SAVINGS
GUIDE**

DANI JOHNSON

Your Ultimate "Super-Simple" Savings Guide (ANY Three Will Lead To BIG Savings)

Welcome to your ULTIMATE "super-simple" savings guide! Today, we're going to dive right in with a list of 21 easy things you can do – NOW – to help you:

- ✓ Save money
- ✓ Reduce stress
- ✓ Have fun
- ✓ Experience **WILD** financial success

Now, don't panic...

I know 21 things seems like a LOT to tackle, but if you commit to just **THREE** of these 21 tips to cut back your monthly spending, you *will* see astounding savings!

Do you ever wonder *where in the world* all your money goes every month? If you sat down right now and looked at your bank statement, I bet you'd be shocked to find out exactly where you spend those **hard-earned** pennies. If you itemized every single thing on that statement, I bet you find a lot of places to cut your spending.

We call that "finding the fat." The "fat" in your spending represents *any place* your money goes, where it doesn't **need** to go.

These are super simple ways to put *more cash* in your hands to spend on the things you REALLY want to spend it on.

[RELATED: [Tired of living paycheck-to-paycheck? Take control of your finances and annihilate your debt with one simple formula.](#)]

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- 1. Drink Water:** Water has endless health benefits (boosted energy, headache relief and clear skin, anyone?). Plus, drinking water – instead of soft drinks or that third latte – makes a *significant* difference in your wallet. AND... you'll avoid that inevitable sugar or caffeine crash. Invest in a refillable water bottle, and avoid *paying to throw away* those plastic bottles.
- 2. Make Your OWN "Fancy" Coffee:** That pumpkin spice latte costs you close to \$5 a pop, at the drive-through. It's *surprisingly* easy to make copycats of your Starbucks favorites, at home, for MUCH less. ([We've even got a great recipe "cheat sheet" right here!](#)) And, you'll probably save some *calories*, too!
- 3. Organize A Clothing Swap:** Ask family members to clean out their closets and pile up all the clothes they never wear. Then get a group of friends to have their family do the same. Get together, and swap! You'll have a great time with your friends... *and* the whole family gets a refreshed wardrobe. All without spending a dime! You can also swap things like books, movies, toys, dishes and seasonal decor.
- 4. Carpool:** Creating a parent carpool will save you valuable time AND gas money – especially if you have children attending multiple schools or in extracurricular activities. Then, *compound* your savings – if you live near any of your coworkers, you have another option! You can take turns driving to work.
- 5. Don't Touch That Thermostat!** As temperatures dip or rise seasonally, resist the urge to crank up the heat or A/C. Set the thermostat at 68, then wear sweaters and snuggle under blankets for warmth. The same holds true for summer – open windows for cross-breezes and wear lightweight fabrics and cooler clothes. If you want to take it one step further, you can weatherproof your home. Filling cracks and gaps with caulk and keeping your windows properly covered will save you *tons* of money all year long.

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Why Just Survive When You Can THRIVE

Learn how to live a life where you are THRIVING...with skills for any economy, peaceful relationships, inspiration to grow, and more than enough money to do what you love...while making a difference in the world. "LifeMap To Success" is a simple, easy-to-follow system that will help you [live your life by design and not by default](#), [grow your relationships](#), and [get the most out of your money](#), so you can stop worrying about your bank account and start focusing on the things truly important to you!

6. Cancel Unused Club Memberships: You signed up for that gym membership in January, with the best intentions. But if you haven't used it much since then, it's time to cancel. There are great FREE resources – like smartphone apps or fitness classes on YouTube – to keep you on track to reach your personal health goals – thus, *ditching* those expensive monthly membership fees!

7. Get A Library Card: Library cards are usually very inexpensive – often free! You avoid shelling out \$10-\$20 for a book you'll only read once, and many libraries also check out movies, language programs and research materials. And, more public libraries have gone digital, allowing you free downloads for your tablets! Some also host free community education classes. It's also a great place to find out about your community events. (Just don't forget to return items on time to avoid late fees!)

8. Learn How To Cut Your Kids' Hair: Whether you have one child or six, haircuts add up fast! Keeping them all neat and trim means frequent haircuts. Save money by learning how to cut your kids' hair, yourself. Use these resources to get started!

- <http://www.parents.com/kids/hygiene/how-to-cut-your-kids-hair/>
- <https://www.thespruce.com/cut-your-kids-hair-like-pro-3129257>
- <http://www.wikihow.com/Cut-Kids%27-Hair>

9. Examine Your Bills: Go through your cell phone, Internet and cable bills. Do you pay for services your family doesn't use? Ask your service provider if your monthly data usage comes anywhere *close* to the "unlimited" data you pay for. You might find you're paying for more than you need. Then, cancel any cable channels you don't watch.

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10. Volunteer: Find a charitable organization or project to get involved with. This is a great way to give back, connect with people who share similar interests and lift your spirit. It's can also be turned into a fun and inexpensive family activity.

11. Make Your Own Cleaning Supplies: Save money on expensive brand-name cleaning products, by creating your own... at a *fraction* of the cost. You can make cleaning solutions for just about any household chore, using ingredients you probably have in your home *already!* Even better, you avoid the harmful chemicals found in most commercial cleaners. [Check out some homemade solutions right here.](#)

12. End "Bad Day" Splurges: Also known as "stress spending," these bad day pick-me-ups can add-up over time. *You know what I'm talking about.* You have a tough day at work... or get in an argument with your spouse... or the weather is dreary, so you stop by your favorite boutique on the way home, or indulge in a sweet treat or greasy drive-through meal, or grab a new lipstick or gadget because you "deserve" it. Look for inexpensive, mood-boosting alternatives:

- Create a new music playlist
- Find a great, uplifting podcast ([Like The Dani Johnson Podcast!](#))
- Go for a walk or run outdoors
- Try a new recipe

Not only will you save MONEY, but these new habits are *investments* into your long-term success and happiness.

13. Remove Temptations: Unsubscribe from those promo emails (from your "favorite" brands) flooding your Inbox, cancel your catalog or magazine subscriptions and delete any apps tempting you to spend money. Even try replacing those apps with one focused on money management, instead. [This one, called Mint,](#) helps you set a budget, manage your bills and gives you a VISUAL breakdown of *exactly* where your money goes. And, based on your own spending habits, it even makes personalized suggestions on where to save more!

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14. Make More Meals At Home: Eating out – even two or three times a week – quickly adds up every month. Preparing more meals at home, from *whole* ingredients, is less expensive *and* healthier for you and your family! When grocery shopping, avoid processed and packaged "convenience foods." Instead, opt for fresh, seasonal produce. [This website shows you which foods are in season near you.](#) Crockpot recipes are quick and easy, and you can make a few extra servings to store for lunches or freeze for later. [Try a few from this list.](#)

15. Pack Your Meals: This is one of the BIGGEST money saving tips I can give you. If you do nothing else, except commit to this one thing, you'll see *significant* monthly savings. Pack your lunch and snacks when you're on-the-go. You avoid throwing away leftovers, *and* have more control over the ingredients in your food and what you put in your body. Plus, it makes a noticeable difference on your bottom line. If you usually grab breakfast out, pack that, too! And if you travel for work, to a training seminar or even for vacation, bringing a cooler packed with grab-and-go snacks and meals will save you HUNDREDS of dollars.

16. Plan Inexpensive Family Fun Nights: Saving money doesn't have to mean sacrificing fun with your family. Instead of taking the family out for dinner or a movie, plan family game nights. You don't even need expensive board games – just play cards, dominoes or a simple dice game. Revive charades... there are even apps for THAT! You can build an indoor fort with couch cushions and blankets, or enjoy a backyard camp-out. Have the kids make up their own silly stories. [Check out even more ideas, here.](#) Think outside-the-box (or even *inside* the box, because sometimes all kids need for fun is a cardboard box) and encourage fun, communication and creativity within your family!

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17. DON'T Skip "Date Night": Never underestimate the importance of setting aside quality time with your spouse. Investing in your marriage and your spouse *should* be a priority. But it doesn't have to involve fancy dinners or expensive entertainment. You can:

- Pack a \$10 picnic
- Visit a local landmark
- Find free concerts, festivals or community events
- Research inexpensive art galleries or free showings
- Take community education classes together
- Go star-gazing
- Cook a meal together

Incorporate finding new ways to spend time together – without spending money – INTO your fun.

Bonus tip: Instead of paying a babysitter, trade-off with a friend. You take *their* kids for a night, and the next night they take *your* kids while YOU have a date night.

18. Try A DIY Project: Instead of buying a new piece of furniture, try giving an *old* one new life with paint or fresh stain. Search thrift stores and yard sales for unique pieces, then add paint or change out drawer pulls. If you're new to DIY, start small and be sure to do your research!

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19. Let The Kids Help: Kids of any age are capable of starting a business! They can:

- rake leaves
- mow lawns
- tutor younger children
- babysit
- take care of pets
- even create and sell a product

Not only will your kids make money, but they'll also learn how to promote and run a business, maintain a client base, work with excellence and responsibly manage their money.

20. Have A Garage Sale: You can easily make a few hundred dollars in a weekend, just by clearing out things you no longer use around the house.

- Go through your closets
- Have the kids sort through old toys and clothes
- Get rid of old furniture
- Empty other storage areas – and maybe save some \$\$\$ on monthly storage fees, too!

If you only have a few items, you can list them on Craigslist, eBay or even on social media and phone apps.

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21. Create a Second Income Stream: You're doing everything you can to stretch your budget, but still worry about making ends meet. How about adding another income stream. What do you love to do? What are you good at? How can you capitalize on those things – and have them *make* you MONEY?!

You can offer tutoring, freelance as a copy editor, writer or graphic designer, search for jobs as a virtual assistant, launch an Etsy shop, write an eBook of recipes, do cooking or sewing for others, run errands, or build a home-based interpersonal marketing business. DaniJohnson.com will provide you with all the tools and training you need to run and grow that business!

Committing to just two or three of these tips will make a BIG impact on your bottom line. Share how many you tried and the crazy savings you experienced, [on our Facebook page!](#)

But wait, it gets better! I want to [give you my free book](#) that will help you take that money you're saving and put it to work for you!

I'm sharing all the mistakes I made, so you don't have to! Bypass the learning curve and [grab your free book to get started on your journey to peace, freedom and financial independence today.](#)

[This book](#) has every success secret I learned on my journey from broke, homeless, living out of the trunk of my car to making millions of dollars within two years.

